

# About MGI Tv

## WELCOME!

MGI TV is the centrepiece to delivering the online world of MGI Wealth. Headquartered in Markham, Ontario MGI TV's programming is designed as a leading source for Canadian financial opinions, profiles and industry resources all the way from the street to the boardroom.

Its presence also delivers unique insights on our Lifestyle Channel to maximize the client journey.

The site is the home to the interactive program, Dollars from Sense, and serves as the exclusive site for Conversation Corner with Harry James.

MGI TV covers important corporate announcements for MGI Wealth as they happen including advertising campaigns, seminars and events.

This is the grass roots campaign for delivering MGI Wealth's unique story.

## Contact us

Send us an email with any questions or comments regarding MGI Tv to [live@mgitv.com](mailto:live@mgitv.com) or visit our website using the Contact form. All video questions for Dollars from Sense should also be sent to [live@mgitv.com](mailto:live@mgitv.com) in mpeg, avi, wmv or Quicktime format.

General inquiries regarding MGI Wealth should be sent via email to [marketing@mgiwealth.com](mailto:marketing@mgiwealth.com)

## Tell Us Your Story

MGI TV is all about looking at finances through a different lens.

How has money affected your life? What did you learn about money while you were growing up that effects your journey today? What has been your best or worst financial decision to date? Do you find yourself feeling guilty when you spend money? If you were able to push the rewind button how would you have lived your financial life differently? Do you think lifestyle decisions like cottages or pools are a good investment in your family, your health?

We'd love to hear from you because at MGI TV we'd like to deal with real life issues and financial decisions in a meaningful way. Who knows, maybe your perspective will give other Canadians the permission to live... GUILT FREE.

The logo for MGI TV features the letters 'MGI' in a large, bold, white sans-serif font. To the right of 'MGI', the letters 'TV' are stacked vertically, with 'T' on top and 'V' below it, also in a bold, white sans-serif font. A small graphic of three white squares of increasing size is positioned above the 'I' in 'MGI'.

# Channel Guide



**MGI Wealth** - Commentary from the MGI group of companies.

Learn why the world of MGI Wealth is different through *Conversation Corner with Harry James*. Expert opinions are showcased on all important financial decisions including investments, taxes, insurance, risk management and cash flow.



**Kids Ride to Riches** - Getting the next generation off the plastic treadmill.

Kids Ride to Riches is a powerful path dedicated to liberating kids from the cultural taboo of discussing finances and helping them break down their preconceived notions about money. Kids Ride to Riches is a program developed by leading Canadian educators.



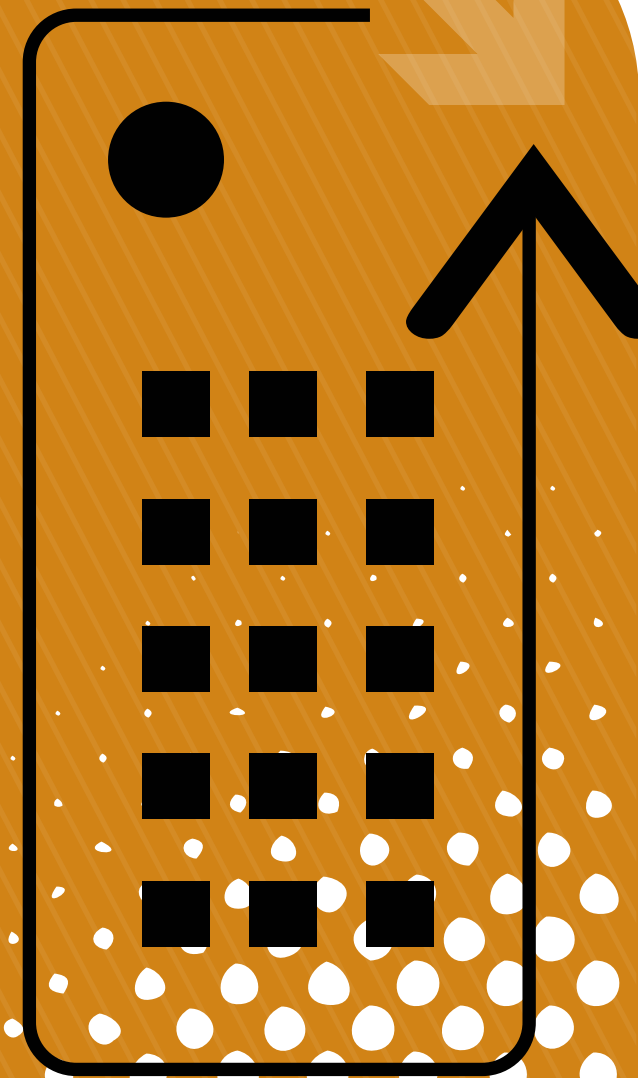
**All Access Pass** - Opinions from the street to the boardroom.

Unravel, expose and break down the walls of the financial world with this behind-the-scenes channel. All Access Pass offers the public a chance to directly ask questions via video. Everyone gets their 15 minutes of fame!



**Lifestyle** - Nobody is rich enough to buy back their past. Define today.

Investing isn't only about the future, it's also about the present. This channel offers real life issues and financial implications in a meaningful way from industry professionals.



# MGITV

# Banner Advertising + Promotional



## Feature Leaderboard 549 x 92

(actual banner size)

\$3450 / month (static) with attachable PDF; appears as the website title banner on all pages; jpeg, animated gif or Flash files accepted.

## Banner 420 x 105

\$240 / week; appears on website index page only; jpeg or static gif.

## TV Box 420 x 225

\$360 / week; appears on website index page only; jpeg or static gif.

## Promotional Spot

3 month  
**SPECIAL**  
Intro offer!

\$1500; Approximately three minute video included audio, video, post production, basic graphics and transitions; video rotation on MGI Tv.

Please email [live@mgitv.com](mailto:live@mgitv.com) for more details.



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